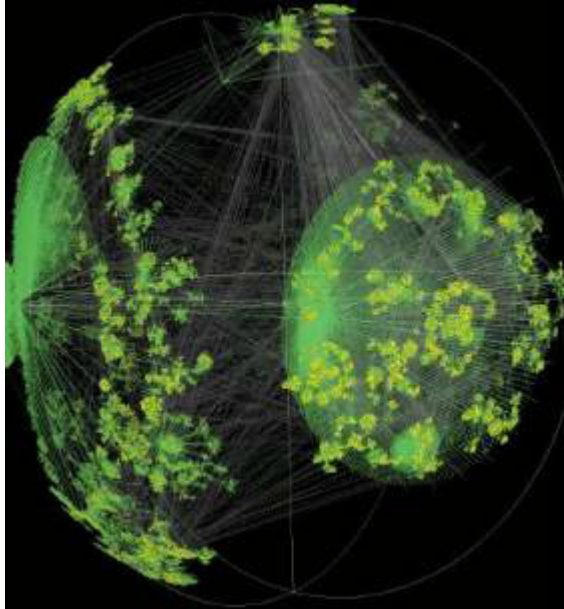


# micro tracking

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# Why?



There is a great opportunity...

Every few decades a brew of technologies creates the possibility for not just a single disruptive innovation, or a few in a single industry, but a wave spread across business, work, and daily life. We are at the dawn of just such a revolution.

# Keep it simple...

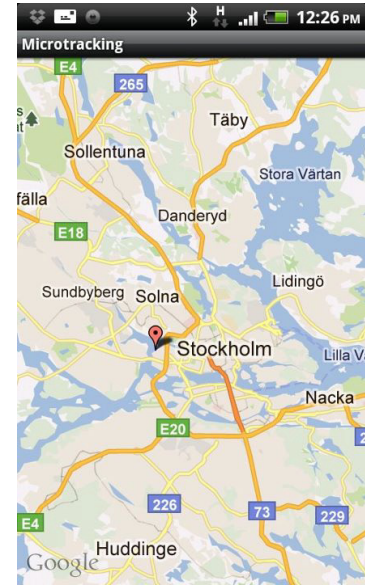
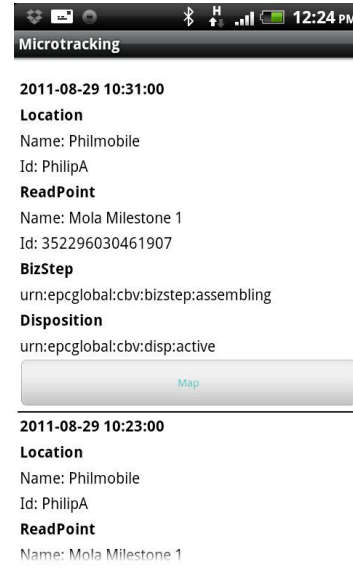
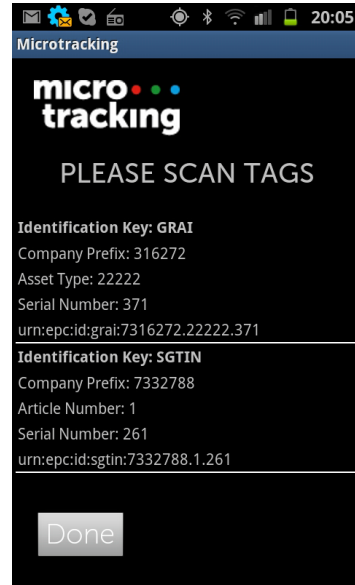
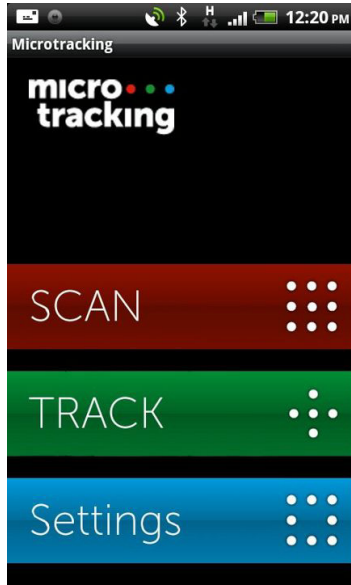


Microtracking lets you scan barcodes and RFID tags with your mobile phone

Then track items and assets in your phone or web browser

RFID UHF EPC decoded on phone screen and sent to cloud EPCIS

# App on your Android phone



# Service



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TYPE	ACTION	BIZSTEP	DISPOSITION	READER NAME	READER ID	LOCATION NAME	LOCATION ID	EVENT TIME	RECORD TIME
Object Event	OBSERVE	urn:epcglobal:cbv:bizstep:assembling	urn:epcglobal:cbv:dis:passive	Phil Desire Z	352212046803396	Philmobile	PhilipA	2011-08-17 10:59:00	2011-08-17 11:02:57

[Show on map](#)

EPC:S  
urn:epc:tag:sgtin-96:1.7332788.000001.254  
urn:epc:tag:grai-96:0.7316272.22222.114

TYPE	ACTION	BIZSTEP	DISPOSITION	READER NAME	READER ID	LOCATION NAME	LOCATION ID	EVENT TIME	RECORD TIME
Object Event	ADD	urn:epcglobal:cbv:bizstep:accepting	urn:epcglobal:cbv:dis:passive	Phil Desire Z	352212046803396	Philmobile	PhilipA	2011-08-17 10:48:00	2011-08-17 10:52:40

[Show on map](#)

EPC:S  
urn:epc:tag:sgtin-96:1.7332788.000001.254

Microtracking is a data capture service which can be accessed through the cloud or integrated into your IT system



# Options



Short range  
Available



Long range  
Soon



Long range fixed  
Soon

Data Capture on Mobile Phone/tablet



GPRS/3G/4G/WIFI



Cloud App and Server System

- Mobile Client Management
- EPCIS compliant data
- Open Interface to ERP/WMS/EPCIS

OPEN API

Installed in minutes

...and it won't clean you  
out

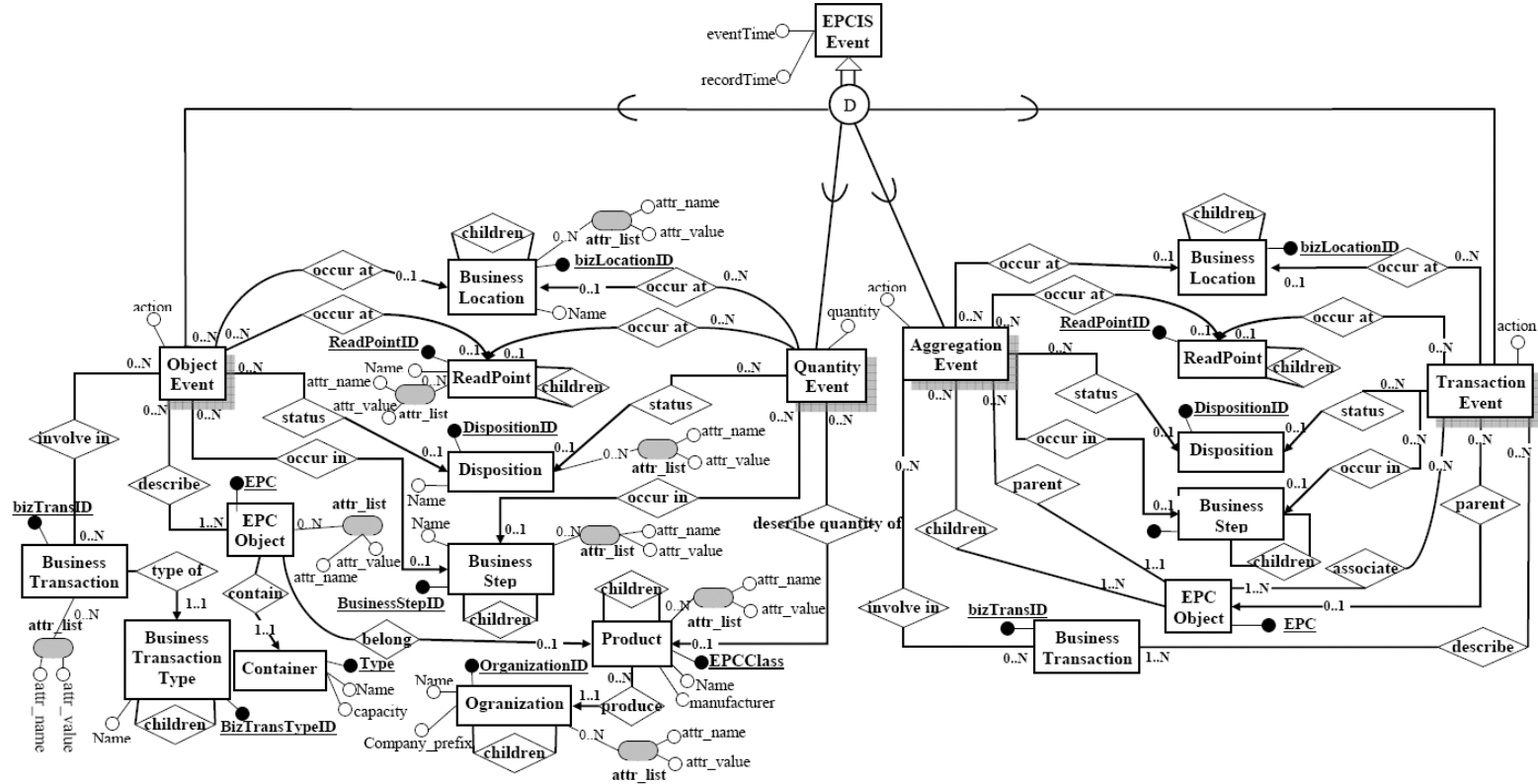


# Standard





# Do it yourself



# Or go for Microtracking



micro tracking

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TYPE	ACTION	BIZSTEP	DISPOSITION	READER NAME	READER ID	LOCATION NAME	LOCATION ID	EVENT TIME	RECORD TIME
Object Event	OBSERVE	urn:epcglobal:cbv:bizstep:assembling	urn:epcglobal:cbv:dis:active	Phil Desire Z	352212046803396	Philmobile	PhilipA	2011-08-17 10:59:00	2011-08-17 11:02:57

[Show on map](#)

EPC:S  
urn:epc:tag.sgtin-96.1.7332788.000001.254  
urn:epc:tag.grai-96.0.7316272.22222.114

TYPE	ACTION	BIZSTEP	DISPOSITION	READER NAME	READER ID	LOCATION NAME	LOCATION ID	EVENT TIME	RECORD TIME
Object Event	ADD	urn:epcglobal:cbv:bizstep:accepting	urn:epcglobal:cbv:dis:active	Phil Desire Z	352212046803396	Philmobile	PhilipA	2011-08-17 10:48:00	2011-08-17 10:52:40

[Show on map](#)

EPC:S  
urn:epc:tag.sgtin-96.1.7332788.000001.254



# micro tracking

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