

Wrap-up and closing remarks

Henrik B. Granau
Founder and Chairman
RFID i Danmark

The thematic network
RFIDiDK is organizing its third annual
conference **on May 30th 2013**



Presentation Overview

- What is RFID?
- Why are we talking about RFID now?
- Why RFID?
- Where is RFID being used today?
 - Apparel Retail: Inventory management
 - Hospitals: Asset Tracking
 - Manufacturing: Tool Tracking
 - Banks: IT asset Tracking
- Highlights from Orlando

The thematic network

RFIDiDK is organizing its third annual conference **on May 30th 2013**



Fundamental questions for RFID Systems

- At what distance do we need to read the tags ?
- How fast do we need to read the tags ?
- How many tags do we need to read simultaneously ?
- How many tags do we need ?
- How much will each tag be used ?
- To what will the tags be attached ?
- In which environment does the tags need to operate ?

The thematic network
RFIDiDK is organizing its third annual
conference **on May 30th 2013**



Bar Codes Are Too Expensive

It costs too much . . .

- To take inventory every day by scanning every bar code in a store
- To scan a bar code every time an item moves in a warehouse
- To scan a bar code every time a piece of luggage is moved
- To scan bar codes on every pill bottle

The thematic network

RFIDiDK is organizing its third annual
conference **on May 30th 2013**



RFID Will Play a Major Role in Reducing Waste

- It is inexpensive
- It is far more accurate than bar codes or manual data entry
- It is the only truly automatic automatic data collection technology
- It allows companies to manage mobile assets in a way never possible before

The thematic network
RFIDiDK is organizing its third annual
conference **on May 30th 2013**



Is RFID Taking Off?

- Yes!
- RFID is being deployed in every country and every industry
- No industry has yet reached critical mass where RFID tracking is the norm
- Apparel retail will be the first
- Lots of activity in manufacturing
- Healthcare picking up

The thematic network
RFIDiDK is organizing its third annual
conference **on May 30th 2013**



2013/2014 activities ... (?)

- The Annual Conference
- Special Interest Groups (ERFA)
- Some, irregular email newsletters ...
- New website?
- Case database expanded?
- Logo sponsors on website?
- Other?

The thematic network
RFIDiDK is organizing its third annual
conference **on May 30th 2013**



The RFID i Danmark Booth

- At the Booth you can:
 - Sign up as a member of RFID i Danmark for an annual fee of DKK 300,-
 - Learn more about the Special Interest Groups (ERFA)
 - Contribute with your good idears
 - Indicate your interest in Case Database and/or logo sponsor on www.rfididk.dk

The thematic network in advance!
RFIDiDK is organizing its third annual
conference **on May 30th 2013**



Follow-up questionnaire

- To improve next year, we need your feed-back:
 - We will within the next 14 days send you a simple questionnaire
 - Your responses are highly appreciated
 - Thanks in advance

The thematic network in advance!
RFIDiDK is organizing its third annual
conference **on May 30th 2013**



Thanks!

and we hope to see you again next year,
at the Annual Conference – probably in May 2014!

Henrik B. Granau
Founder and Chairman
RFID i Danmark

The thematic network
RFIDiDK is organizing its third annual
conference **on May 30th 2013**

